

Your Business Case: Why you must attend the Summit

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| <p><u>The Vitals</u></p> <p>Dates: Wednesday, 12 & Wednesday, 13 October</p> <p>Location: Citadines on Bourke Melbourne</p> <p>Event: The first dedicated digital transformation conference for innovative associations.</p> <p>Style: Face-to-face</p> <p>Attendees: Limited to 100</p> | <p><u>What's in your Summit ticket?</u></p> <p>Summit Only: \$795</p> <p>Enhanced Experience: \$890</p> <p>Register before 8th August and save \$100 off full ticket price</p> <p>Your Summit ticket includes a conference satchel with goodies that will make your peers wish they attended, all day catering (unlimited fresh coffee, herbal teas, morning and afternoon breaks and networking lunch).</p> <p>Enhance your experience which also includes the Summit networking dinner at Hot Sauce Laneway.</p> | <p><u>7 reasons why you must attend the Digital Academy Summit</u></p> <ol style="list-style-type: none"> 1. See IKEA present invaluable information on Data and personalisation for member engagement 2. After a disruptive two years, let's return to face-to-face networking, sharing and immersive experiences! Let's return to Melbourne. 3. Offer you a unique opportunity for your personal and professional development. 4. Offers attendees the first dedicated conference focused on digital transformation for associations. 5. Biggest line-up of industry thought-leaders from Australia and Internationally. 6. You will gain access to materials, templates and worksheets that are only available to attendees. 7. Use iMIS? Access hands-on masterclasses to apply your digital strategies. 8. Develop your networks, meeting other likeminded, association professionals. |
| <p><u>This Summit is for you</u></p> <p>The Summit is ideal for those working within associations who are wanting to digitally transform their association and improve your growth opportunities.</p> <p>Is your association focused on data, technology, continuous improvement, digital transformation, growth and improving your customer's experience. Whether you work within membership, marketing, events, website or technology this two day Summit should not be missed.</p> | <p><u>Thought-Leader Content</u></p> <p>Confirmed over 10 industry thought-leaders from associations, tech, CX. Local and virtual international presenters. Immersive learning sessions to maximise your networking and experience</p> | |
| <p><u>Travelling to Attend</u></p> <p>Causeis has secured a discounted rate of \$200 per night for Citadines on Bourke Deluxe Studio Apartment for attendees for stays between 11 to 14 October. Or stay at one of many other central hotels that Melbourne has to offer.</p> | | |